

Downtown Brighton

Downtown Brighton Meeting Minutes

Date: January 11th, 2024

Called to Order: 5:47 pm at King Edward Community Centre

Those Present: Wayne Jefferson, Gina Boyd, Emily Rowley, Dwane Barratt, Gerry Drage

Absent: Sarah Hilwerda, Melanie Horner, Kathryn Corbett, Bobbi Wright, Melissa Brant

Guests: Caroline Birch

Approval of the Agenda

Motion to approve the January 11th 2024, Agenda approved by Emily Rowley

Seconded by Gina Boyd

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof - None

- I. **Any amendments to minute** -None

Approval of Minutes

Motion to approve, December 12th, 2023, meeting minutes by Dwane Barratt

Seconded by Wayne Jefferson

Motion Carried

Announcements

Tomorrow (Friday Jan. 12th) 7-830 the mayors' levee is being held here at the King Edwards Community Center during public skating time, light refreshments to be provided.

Santa in the Park- Ron Waddlings, who played Santa sent his thanks

Ralph De Jonge – Provided music for 'shop late til 8' , sent a message of thank you.

'Wayne,

Got your gift certificate. Thank you so much and please extend my gratitude to the DBIA.

Should the DBIA need my help with Memorial Park sound in the future, don't hesitate to call. Happy to help when I can.

Wishing you and yours a happy holiday,

Ralph'

Dbia gave letter of support for the Municipalities' application for funding to install EV charging stations for our community.

February 6th Municipality is hosting a job fair, from 2-6pm keeping local to our region, businesses interested in a table, the applications are open 2 weeks before, event free to participate.

Northumberland County home, garden and leisure show in Cobourg Community Center showcasing home related businesses in the county, has been sold out, event is set for May 25-26.

President's report – Gina Boyd

AGM – Lola's Café has agreed to host the AGM for 2nd year, board decided BBQ Buffet (make sure vegan options, gluten-free options) if gluten free is unavailable, option b for Mexican.

Council has been made aware of invite. Plan for possible attendance of 20 people, budget is set for 800.

Treasurer's report – Wayne Jefferson

Wayne presented the financials to date; we have received the \$5000 from the municipality regarding Peace sign. Did not receive funding for our student this year.

The board discussed ongoing garbage issues in the downtown area. Gina discussed having ongoing communication with a John G. , (who manages the building) received a bin behind Barratts office pro, however the laneway by Just like granny's bins is overflowing, behind the liquor store. Summer student is great asset to help as they do go around a cleanup the overflowing litter, but this is only in the summer months. As well as the issue with tenants dumping garbage with no bag tags, sometimes county has removed but most of the time Gina has had to contact Rosslyn regarding illegal dumping to be removed.

Board discussed the need to possibly update bylaws or more enforcement of bylaws regarding garbage, more enforcement on Main st. regarding tenants dumping. Open communication or more enforcement of bylaws for garbage bins to be emptied, to possible alleviate the overflowing. Discussed board members to contact bylaw right away when a violation is seen. Ask for support from Public Works to helping clean up the litter on Main street around bins.

Motion to approve the presented financials by Gina Boyd,

Seconded by Dwane Barrat,

Motion Carried

COMMITTEE REPORTS

Municipality Report – Emily Rowley

Slow December working on the budget, had stall with waiting for other items from other levels.

Will be back at the budget end of month dealing with operations. The CAO is retiring at the end of February, currently in the 2nd interview process to fill position. Hoping to be complete by the end of January.

Light up Brighton – Wayne Jefferson

Great feedback from signs, discuss driving into downtown it is quite dark still, discuss ways to light it up.

Possibly to engage more businesses decorating and lighting up their windows for the coming year. Discussed a common themed LED lights, to illuminate the downtown windows. With the new plugs we could also wrap the poles with lights.

Santa in the park, brief discussion to ensure there isn't multiple Santa events on the same day for coming year.

Marketing/Advertising

Discussed design for the Beacon, adding the banner to top as our branding, discussed design from Christine and the seasonal changes/updates. Discussed some ideas showcasing our initiatives.

Presqu'ile Provincial Park Guide ad renewal Banner 669\$, board has decided to renew.

Adjournment

Motion to adjourn meeting at 6:50pm

Next Meeting AGM February 8th, 2024 for 5:45pm at Lolas Café